

Cookies Policy

Owner: World of Education

Effective Date: 22/10/2025

Review Date: 22/10/2026

1. Introduction

At World of Education, we value your privacy and want you to understand how and why we use cookies and similar technologies on our website.

When you first visit our site, you will see a cookie banner asking whether you wish to accept, decline, or customise non-essential cookies. Your preferences will be stored for your next visit, and you can change them at any time.

This Cookies Policy explains what cookies are, the types we use, and how you can manage your choices.

2. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help the site remember your actions and preferences (such as login, language, and display settings) and support essential site functionality and analytics.

3. How We Use Cookies

We use cookies and similar technologies for the following purposes:

- **Essential Cookies (required):** Enable the website to function, maintain security, and allow you to log in and move around the site. These do **not** require consent.
- **Performance Cookies:** Collect anonymous statistics on how visitors use our site so we can improve performance and user experience.
- **Functionality Cookies:** Remember your preferences (such as region or language) to provide a more personalised experience.
- **Targeting / Advertising Cookies:** Used by us or our partners to deliver relevant content or measure the effectiveness of marketing campaigns. These are only used if you consent.

4. Types of Cookies We Use

- **Session Cookies:** Temporary; deleted when you close your browser.
- **Persistent Cookies:** Remain for a defined period to remember your settings.
- **Third-Party Cookies:** Set by trusted partners (for example, Google Analytics, Facebook Pixel, or Wix) to help us analyse site traffic and improve services.

5. Managing Your Cookie Preferences

You are in control.

- When visiting our site, you can **accept all**, **reject all**, or **customise** your cookie preferences via the banner.
- You can change or withdraw your consent at any time by selecting the **“Cookie Settings”** link at the bottom of our website.
- You can also manage or delete cookies through your browser settings. Note that disabling some cookies may affect how the website functions.

Essential cookies cannot be disabled because they are necessary for the operation of the site.

6. Examples of Cookies Used on Our Site

Provider	Purpose	Type
Google Analytics	Analyse site traffic and user behaviour (anonymous)	Performance
Facebook Pixel	Measure effectiveness of social media campaigns	Advertising
Wix Cookies	Support website functionality and secure login	Essential / Functional

7. Your Consent

Non-essential cookies (such as analytics or advertising cookies) are **not activated** unless and until you give consent through our cookie banner.

You can withdraw consent at any time without affecting the lawfulness of processing based on consent before its withdrawal.

8. Updates to This Cookies Policy

We may update this Cookies Policy periodically to reflect changes in technology, regulation, or our practices. The latest version will always be available on this page with an updated effective date.

9. Contact Us

If you have questions about our use of cookies or how to manage your preferences, please contact:

Email: datagovernance@onyxstudents.com

Owner: World of Education Ltd