



Business Bingo Worksheet

Instructions:

Cut out the bingo cards below. Read out definitions, scenarios, or examples of business terms. Players mark the correct word on their card. First to complete a row (horizontal, vertical or diagonal) shouts 'BINGO!' and wins!

Bingo Card

Product	Revenue	Business Plan	Innovation	Budget
Profit	CEO	Sales	Customer	Strategy
Risk	Branding	FREE	Cost	Pitch
Logistics	Loss	Demand	Break-even	Target Market
Investment	Supplier	Marketing	Entrepreneur	Staff

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Clue Bank (Read these aloud as Bingo prompts)

- “The money a business makes after all expenses are paid” → **Profit**
- “A person who starts their own business” → **Entrepreneur**

- “The group of people a product or service is aimed at” → **Target Market**
- “A plan that outlines goals, strategies and finances” → **Business Plan**
- “Bringing something new or improved to the market” → **Innovation**
- “What you need to spend to produce a product or service” → **Cost**
- “This role is the highest-ranking person in a company” → **CEO**
- “The total money made before expenses” → **Revenue**
- “A person or company who provides goods/services to another business” → **Supplier**
- “The point at which revenue equals costs” → **Break-even**
- “This is when more money goes out than comes in” → **Loss**
- “Where a company stores and moves its goods” → **Logistics**
- “A financial plan for your money” → **Budget**
- “The process of promoting and selling products” → **Marketing**
- “People employed by a business” → **Staff**
- “The name, logo and design that sets a business apart” → **Branding**
- “An item or service that a business sells to meet customer needs” → **Product**
- “This space is your lucky break – no clue needed!” → **FREE**
- “The chance a business takes that something might not go as planned” → **Risk**
- “Money put into a business in hopes of making a future profit” → **Investment**
- “How much people want or need a product or service” → **Demand**
- “The person who buys or uses a product or service” → **Customer**
- “The exchange of goods or services for money” → **Sales**
- “A plan of action designed to achieve business goals” → **Strategy**
- “A short and persuasive presentation to attract support or funding” → **Pitch**